



# Veronika Heilbrunner

<http://hey-woman.com>

Veronika Heilbrunner co-founded the online magazine 'hey woman!' in 2015 with Julia Knolle. Based in Munich, Germany, the magazine offers fashion, modern culture, and beauty features in both German and English.

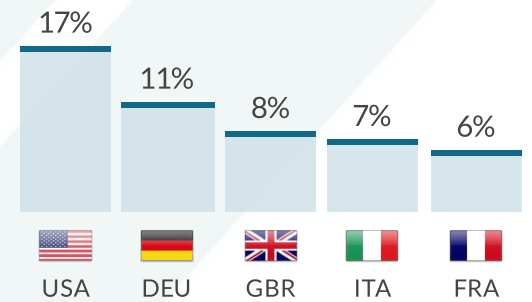
## Social Network Influence

	160.7K Followers	1.7K Likes	40 Comments	- Shares
	1K Followers	7 Likes	- Comments	- Shares
	747 Followers	- Likes	- Comments	- Shares
	648 Followers	- Likes	- Comments	2 Shares
	24 Followers	- Likes	1 Comments	- Shares

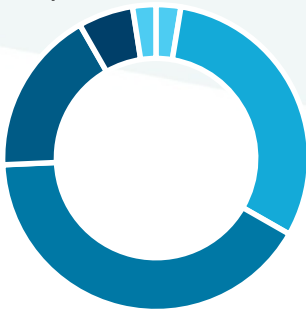
## Key Audience Interests

- Beauty
- Luxury
- Fashion

## Geographic Reach

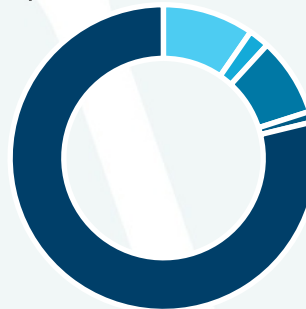


## Age Groups



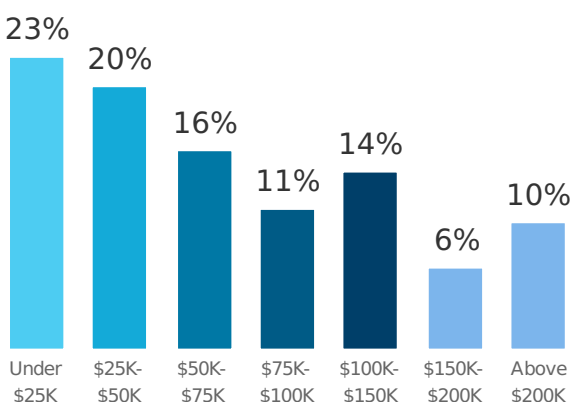
- 12-18: 3%
- 19-25: 31%
- 26-32: 41%
- 33-39: 17%
- 40-46: 6%
- >47: 2%

## Ethnicity

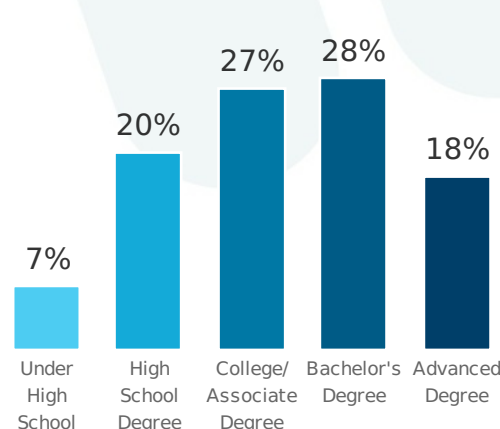


- Asian/Pacific Islander: 10%
- African Descent: 2%
- Indian: 1%
- Caucasian: 79%
- Hispanic: 8%

## Household Income (US Only)



## Education Level (US Only)



## Influence

