



Media & Partnership Kit

2026

The #1 destination for influencer and DTC digital marketing.

8M+ annual visitors rely on IMH for benchmarks, trends, and partner research.

18M+

ANNUAL VISITORS

88

DOMAIN RATING

24K

NEWSLETTER SUBS

10+

YEARS AS A TOP RESOURCE

The Marketers You Want to Reach Are Already Here

52%

Agencies or brands

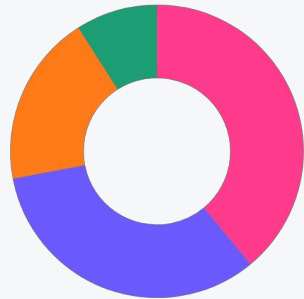
34%

200+ employee companies

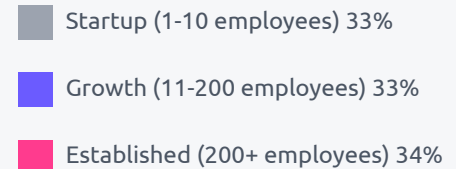
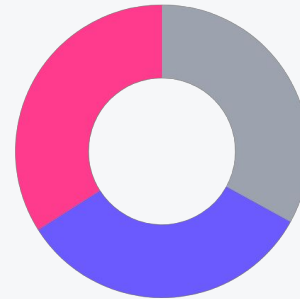
39%

Creators & influencers

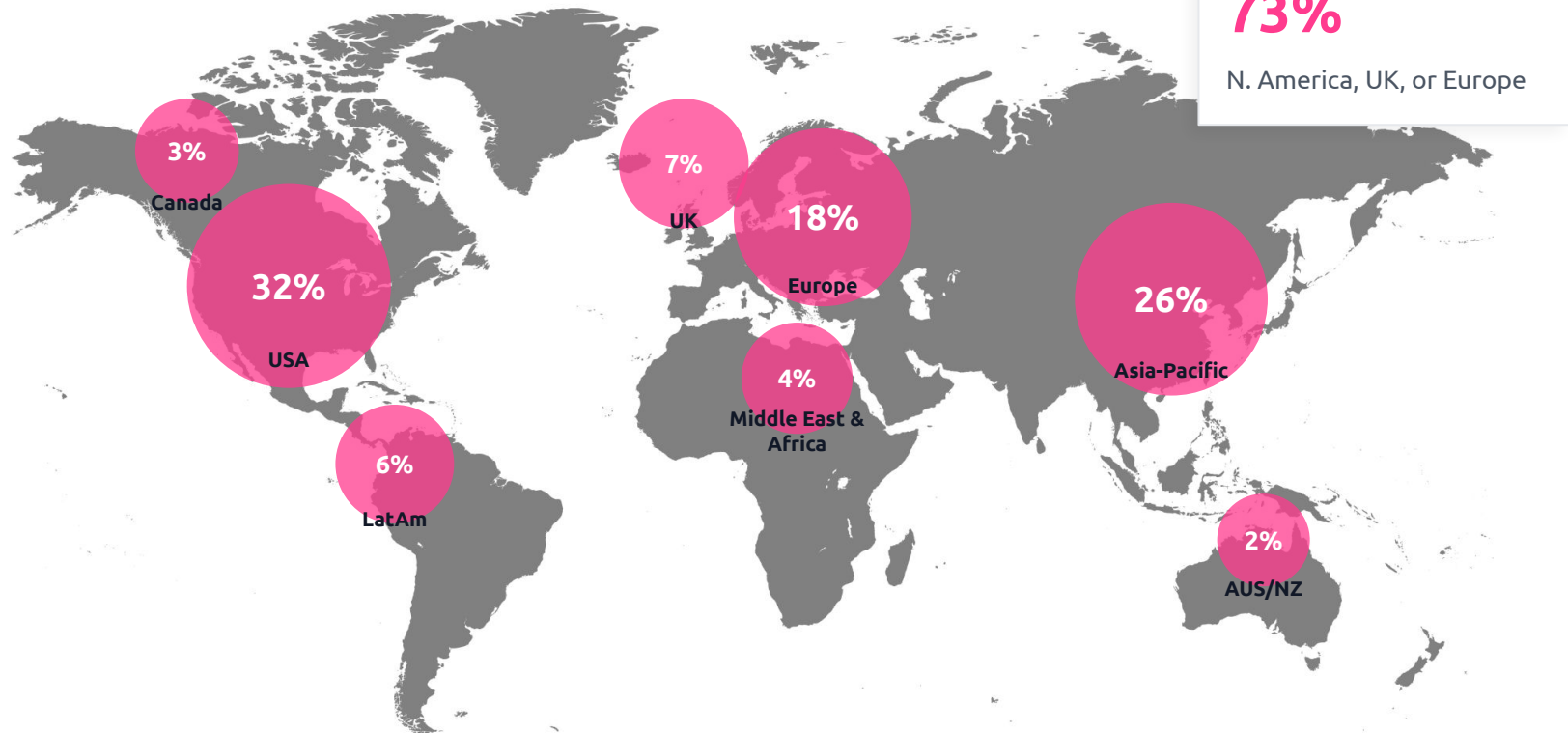
NEWSLETTER SUBSCRIBER TYPE



COMPANY SIZE



Website Traffic by Region



Reach decision-makers at top brands who subscribe to Influencer Marketing Hub

Marketers from these companies are among our 24K+ newsletter subscribers and millions of annual visitors



Make Your Brand Visible in the AI Answers

6,100+

AI-generated answers cite IMH content*

1,500+

IMH pages surfaced as trusted sources*



When your brand is featured in our listicles and summary tables, that content gets surfaced as a trusted source in AI-generated answers across every major platform — extending your GEO visibility far beyond traditional search.

** Source: Ahrefs Brand Radar*

Packages to Drive Full-Funnel Activation

VISIBILITY

Get discovered

Listicle inclusions | Category placements | Summary tables | Profile + badge | Brand story

Goals: Impressions & AI brand visibility

AUTHORITY

Build trust

Guest posts | Brand stories | Edu mentions | PR announcements | Report hosting

Goals: Website traffic & engagement with branded content

PREMIUM

Generate leads

Newsletter | Sticky banners | Mega menu |
Homepage feature | LinkedIn amplification

Goals: High intent traffic & lead generation

Booster

Get discovered by marketers actively researching solutions in your category.



Listicle Inclusions

Placement in IMH's high-traffic "Top X" articles across your category.

Impressions & discovery



Summary Table Placements

Structured comparison tables optimized for GEO visibility across AI platforms.

AI brand visibility



Category Placements

Directory-style presence with "Visit Website" button on category pages.

Direct high-intent traffic



Profile Page & Authority Badge

Dedicated brand page + "Featured on IMH" badge for your website.

Credibility & owned presence



Featured Brand Story

IMH-produced case study highlighting your work with a client.

Evergreen editorial content

Growth

Build trust through expert content and thought leadership.



Newsletter Sponsorship

Exclusive sponsor in IMH's bi-weekly newsletter reaching 24K+ subscribers.



Guest Posts with Author Byline

Original articles on IMH with do-follow backlink and featured author byline.

SEO equity + thought leadership



Featured Brand Stories

Multiple IMH-produced case studies showcasing your client work.

Compounding editorial content



PR Announcements

IMH publishes your news — launches, new features, funding, partnerships.

Industry-wide visibility



Quarterly LinkedIn Amplification

Organic LinkedIn amplification of your content to IMH's professional network.

Social reach & engagement

Premium

Convert high-intent visitors into qualified leads through action-driving placements.



Newsletter Sponsorship

Exclusive sponsor in IMH's bi-weekly newsletter reaching 24K+ subscribers.

Direct inbox access



Sticky Banner Ads

Persistent banner across high-traffic article categories as readers scroll.

High-frequency exposure



Mega Menu Placement

Direct link from IMH's top-level navigation — most visible always-on placement.

Site-wide visibility



Homepage Trending Inclusion

Trending feature on a ~200K monthly visitor page

Thought leadership + leads



Monthly LinkedIn Amplification

Monthly organic LinkedIn amplification to IMH's professional network.

Sustained social reach

What's Included at Each Tier

INVENTORY	BOOSTER	GROWTH	PREMIUM
Listicle Inclusions	5	10	20
Summary Tables	✓	✓	✓
Guest Posts with 1 backlink	2 + byline	3 + byline	5 + byline
Category Placements	1	2	3
Profile + Authority Badge	✓	✓	✓
Brand Stories	1	2	3
PR Announcements	—	1	3
LinkedIn Amplification	—	1x/quarter	3x/quarter
Newsletter	—	1x/quarter	3x/quarter
Banners (~3K traffic)	—	—	✓
Homepage Trending + Mega Menu	—	—	✓

Higher-tier packages receive priority placement higher in listicle content.

Choose Your Level of Activation

Higher-tier packages receive priority placement higher in listicle content.

BOOSTER

\$3,000/qtr.

Minimum quarterly

Get discovered

- 5 listicle inclusions - 3rd tier
- Summary table placements
- 2 guest posts with 1 backlink
- Category placement (1 vertical)
- Profile page + authority badge
- 1 featured brand story

GROWTH

MOST POPULAR

\$7,500/qtr.

Minimum quarterly

Build trust

- 10 listicle inclusions - 2nd tier
- Summary table placements
- 3 guest posts + author byline
- Category placement (2 verticals)
- Profile page + authority badge
- 2 featured brand stories
- 1 PR announcement
- LinkedIn amplification 1x/quarter
- 1 Newsletter sponsorship

PREMIUM

\$15,000/qtr.

Minimum quarterly

Generate leads

- 20 listicle inclusions - top tier
- Summary table placements
- 5 guest post + author byline
- Category placement (3 verticals)
- Profile page + authority badge
- 3 brand stories + 3 PR post
- LinkedIn amplification 3x/quarter
- 3 Newsletter sponsorship
- Sticky banners
- Homepage trending + mega menu

25% off annual commitment | 10% off 6-month commitment | Enterprise custom available

Marketing That Gives Your Brand a Lasting Digital Footprint

Every article, profile page, and guest post continues driving traffic, earning backlinks, and getting cited in AI-generated answers — months and years after publication.



Compounding SEO Value

Guest posts, profiles, and article mentions gain organic traffic over time. Content published today generates leads for years.



Evergreen Brand Positioning

Listicle placements and category pages are updated continuously — your presence is maintained, not a one-time mention.



Growing GEO Visibility

Summary tables and comparison data are optimized for AI Overviews and generative search — future-proofing your discoverability.



"I've continually invested in Influencer Marketing Hub since 2024. The team are consistently helpful, and their web presence has become an important part of our AEO strategy this year."

- Ryan Prior, Head of Marketing at Modash.

AGENCY PARTNERS

Viral Nation

Ubiquitous

GOAT Agency

SmartSites

Fresh Content
Society

SOFTWARE PLATFORMS

Creator.co

Modash

Upfluence

Brandwatch

Sprout Social



Let's Build Your Visibility Program

01

Download

Review this media kit and explore options

02

Discovery Call

Share your goals and priorities

03

Custom Proposal

We map inventory to your funnel

04

Go Live

Onboard. Watch it compound.

[Schedule a Call →](#)

influencermarketinghub.com/partners | Usually responds within 24 hours