

IMH Influencer Contract Kit

Everything you need to create, customize, and review influencer agreements.

Successful influencer partnerships begin with a clear agreement. This toolkit helps brands draft professional contracts, customize legal clauses, and review agreements before they're signed — so every partnership starts on solid ground.



GOOGLE DOCS

Influencer Contract Template

INCLUDES

- ✓ Editable agreement
- ✓ Deliverables table
- ✓ Signature page
- ✓ Usage rights section

[Download Template](#) →



GOOGLE DOCS

Influencer Contract Clause Guide

INCLUDES

- ✓ Alternative clause wording
- ✓ Clause explanations
- ✓ AI content provisions
- ✓ Morality clauses
- ✓ Licensing variations

[Download Clause Guide](#) →



GOOGLE SHEETS

Contract Review Checklist

INCLUDES

- ✓ Clause checklist
- ✓ Review tracker
- ✓ Completion status
- ✓ Pre-sign verification

[Download Checklist](#) →

How the Kit Works



Customize Template



Select Clauses



Review Agreement



Sign Contract



Launch Campaign